



TAIPEI MISSION
IN THE REPUBLIC OF LATVIA

14-2 Ausekļa Street
Rīga LV-1010
Latvia

Phone: (371) 67321166
Fax: (371) 67830135
E-mail: lva@mofa.gov.tw

TMIL/RG-0032
21 February, 2025

The Rt. Hon. Erkki Keldo
Minister of Economy and Industry
Republic of Estonia

Dear Mr. Minister,

I am pleased to inform you that an upcoming workshop on SME Digital Transformation Strategies, coordinated by Taiwan's International Cooperation and Development Fund (ICDF), is scheduled to take place from April 15 to 24, 2025, and we are now accepting applications.

The workshop aims to provide insights into strategies and practical approaches for SME digital transformation in Taiwan, enhancing participants' understanding of the benefits of digitalization. The tentative agenda includes discussions on Taiwan's government policy support and initiatives for business transformation, digital transformation strategies, and a panel discussion with industry leaders.

This event will serve as a forum for experience sharing and robust discussions among officials from the Ministry of Economy, business owners, and mid-to-senior executives seeking to pursue digital transformation. ICDF will cover the cost of a round-trip economy class air ticket, lodging, meals, local transportation, and a daily stipend of NT\$700 (€20.2) for attendees during their stay in Taiwan.

On behalf of the ICDF, I am writing to invite a senior official from your esteemed ministry particularly those involved in economy, technology, or digitalization, to participate in this promising event. It presents an excellent opportunity to develop bilateral digital cooperation with your country.

MAJANDUS- JA
KOMMUNIKATSIOONIMINISTEERIUM

03. 03. 2025
Nr. 6-4/824-1

Enclosed, you will find more information about the event for your reference. Applications should be submitted via the Taipei Mission no later than March 3, 2025. If you have any questions, please feel free to contact me at +371-2327-1829 or email: hcllee@mofa.gov.tw. Alternatively, you can reach my colleague, Eugene Wu, at +371-2800-9952 or email: hxwu@mofa.gov.tw.

I take this opportunity to express my highest consideration and look forward to your participation.

Sincerely yours,



Andrew H. C. Lee
Representative

Encl.: a/s

Cc.

Mr. Mati Murd, Director, Asia and the Pacific Region, Ministry of Foreign Affairs, Republic of Estonia

Mr. Kristo Enn Vaga, Chairperson, Estonia-Taiwan Support Group, Riigikogu, Republic of Estonia

Mr. Marko Mihkelson, Chairperson, Foreign Affairs Committee, Riigikogu, Republic of Estonia

Mr. Jaak Aab, Chairman, Economic Affairs Committee, Riigikogu, Republic of Estonia

Workshop on SME Digital Transformation Strategies

Dates : April 15 - April 24, 2025

Application Deadline : March 5, 2025

Invitation Required: Through the R.O.C. (Taiwan) embassies, representative offices, or Taiwan Technical Missions.

4

8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



ICDF

Overview

Digitalization has become a key accelerator of global economic development. This workshop introduces the concept of integrating digital technologies into businesses, shares successful digital transformation case studies from Taiwan's SMEs, and explores improvements in organizational culture, talent development, digital platforms, and business models. By aligning products and services with market and customer needs, this workshop aims to assist partner countries in enhancing their sustainable development capabilities in global trade.

Objectives

- Understand the strategies and practical approaches for SME digital transformation in Taiwan, enhancing participants' awareness of the benefits of digitalization.
- Explore innovative applications (such as AI, IoT, and big data) across different industries.
- Assist participants in identifying opportunities and challenges for SME digital transformation by drawing on successful experiences and developing concrete transformation assessments and plans.

Contents

- **Government Policies and Resources:** Learn about Taiwan's policy support and initiatives for business transformation, such as promoting smart and low-carbon transitions, improving factory infrastructure, and providing project-based loans.
- **Digital Transformation Strategies:** Discover how to utilize digital tools to reduce operational costs, how to integrate traditional labor with digital innovation (e.g., AI-powered paint mixing and customized fragrance creation). Gain hands-on experience with technology tools to optimize business operations and explore innovative solutions that enable partner countries to gradually transform business models and corporate culture, aiming for sustainable development.
- **Enterprise Penal Discussion:** Participate in discussions with Taiwanese enterprises that have successfully undergone digital transformation, including food processing, manufacturing and retail industries, and explore how to build innovative business value.

Issues this workshop will address

- How SMEs can overcome common challenges in digital transformation, such as resource constraints, talent gaps, and corporate culture.
- How digital transformation can drive sustainable development and enhance global competitiveness.

Who may apply

- **Backgrounds:** Those aged 20 and above who are senior officials from government agencies responsible for SME development or enterprise support, business owners or mid-to-senior executives from companies seeking to pursue digital transformation, with 2+ years of relevant work experience.
- **Expertise:** Business management, technology applications, sustainable development, or human resources management.



Contact Person

Ting-Yu Lin

Tel : 886 2 2888 6145

E-mail : ty.lin@icdf.org.tw